

Dr. M.A.Lahori. B.Com., M.B.A., Ph.D., D.Litt., (USA)
Certified Skill India Trainer (GoI), Int'l Certified Marketing Professional MTC
Global Blore, Certified Mentor of UHV, AICTE New Delhi & Accredited
Management Expert, Bestow Edutrex Int'l Mumbai



Dr M.A.Lahori.
Vice Chancellor
Dr.P.A.Inamdar University, Pune

His Academic Reach:

1. B. Com from Karnataka University, Dharwad, in the year 1982.
2. MBA from Shivaji University Kolhapur, in the year 1984.
3. PhD in Mgmt from Madurai Kamaraj University, Madurai, in 2008.
4. D.Litt., from University of South America., U.S.A. in the year 2018.

His Skill-sets:

- **Certified Skill Trainer**, National Skill Development Council Government of India, New Delhi
- **Certified Mentor of AICTE** New Delhi for Universal Human Values in Technical Education
- **Certified International Marketing Professional-MTC** Global Leadership Institute, Bangalore.
- **Accredited Management Expert** – Bestow Edutrex International, Mumbai.
- **Completed Microsoft, Teach forward:** Best Strategies for Hybrid, Remote & blend learning.
- Expertise in the communication skill-Art of Public Speaking.
- Hand-on-Approach for the **Personality Development Skills** & techniques.
- Provost capabilities and integration skills.

Growth Path:

- Currently working as the Vice Chancellor of Dr. P. A. Inamdar University, Pune since 25th August 2025.
- He has 41 years of rich and resourceful experience in Corporate as well as in Academic Management Studies, out of **41** years, 23 years worked in Corporate as General Manager (Mktg) with reputed Handloom Organization-Co-optex PAN-India and 17+ years as a Director (affiliated to SP Pune University, Pune).
- He is seasoned person with PAN India outlook and has mettle of administration, research, mentoring, skilling up events and training.
- He is Architect and Mentor of KaLa's Research Skill and Training Organization, Vijayapura – Karnataka. A registered unit of Karnataka Society Act 1960 and Darpan Govt., of India.

Key Results & Contributions:

- In Co-optex, crafted marketing strategy, Annual Marketing Activity Plan, handled project of SGSY (central Govt. project), organized mega exhibitions in metros like Mumbai, Delhi and opened new showrooms in Nagpur, Goa and Ahmedabad.
- Introduced 'Performance Perk' to the floor staff, purchase coupon redemption scheme for consumer. Thus, by virtue of that, sales increase by 25% in the year 2008.

Dr. M.A.Lahori. B.Com., M.B.A., Ph.D., D.Litt., (USA)
Certified Skill India Trainer (GoI), Int'l Certified Marketing Professional MTC
Global Blore, Certified Mentor of UHV, AICTE New Delhi & Accredited
Management Expert, Bestow Edutrex Int'l Mumbai

- Inducted 'Mystery Shopper Scheme' to generate customer-pull & footfall in the recession time, off-take discount & early bird incentive to the Dealer. And organized Regional Manager & Distributors conferences to discuss strategies & decide.
- His devotion made Anekant Institute of Management Studies (AIMS) as quality '**Hallmark**' in the management education and students' impulse choice for their management studies (MBA).
- His go-getter abilities, involvements, lead from front made Institute distinctive and best in Management Education Stature.

Intellectual Accomplishments:

1. He has published **75+** research papers in Int'l & National Conferences with greater impact factor & earned citation. As well presented the research papers, case studies and chaired the conferences.
2. Actively participated in FDPs, MDPs, and live workshop on research, cases development, patents etc., more than 100+
3. He has chaired International and National conferences, panel discussion and technical speaker.
4. He is recipient of Best Paper Award in Int'l Conference on Governance for Excellence.
5. He is recognized guide of Jain University, Blore, Sai Nath University, Jharkhand & Solapur University, and editorial board member of National & International Journals of Management Research. He is SP Pune University Vice Chancellor nominee, active administrator and creative of prerogative autonomy among staff.
6. He has been delivering guest lectures on various topics like 'How to Win the Race', 'Saleability in Recession Time', 'Teachers Catalyst' etc., he is chaired in the National Conferences all over India, PhD viva examiner for Anna University Coimbatore, Madurai Kamaraj University Madurai and Pune University inspection team member.
7. He has introduced **CCAD** tool (compile, compare, analyse & decide) to locate the problem & expand the business.
8. He has designed **Faculty Performance Appraisal/Audit** & executed successfully and resulted into congenial work-culture.
9. He has written 'Case Studies' for the management students and published in the United Kingdom case centre.

Awards & Honours:

- Co-optex top management **has awarded him 7 times commendation** for the best performance. He introduced marketing strategies to increase the sales by 25%.
- He has honoured with 'Rashtriya Vikas Ratan Award' by Economic Growth Society of India, New Delhi and 'Best Academician Award' by Deccan Environmental Research Organisation (Regd) Vijayapur.
- He is active member of Mangalore Management Association affiliated to All India Management Association New Delhi, lifetime member of Integrated Chambers of Commerce and Industry – ICCI, New Delhi.

Dr. M.A.Lahori. B.Com., M.B.A., Ph.D., D.Litt., (USA)
Certified Skill India Trainer (GoI), Int'l Certified Marketing Professional MTC
Global Blore, Certified Mentor of UHV, AICTE New Delhi & Accredited
Management Expert, Bestow Edutrex Int'l Mumbai

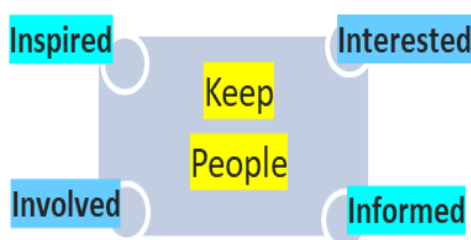
- Honoured by Anekant Education Society, Baramati for his constructive contribution in developing (Brand) and establishing AIMS as an impulse choice of students for their management studies. Honoured with *CITATION and Trophy*.
- BHARTIYA SWAYAMSEVI SANSTHA MAHASANGH (INDIA) has honoured me for outstanding contributions to social, educational, and cultural work—particularly in uplifting marginalized communities. Honoured with BHARAT RATNA DR.A.P.J. ABDUL KALAM EDUCATIONIST NATIONAL EXCELLENCE AWARD 2025 and Trophy.

Forefront Abilities:

- His integrity, innovativeness, leading from the front made his Institute (AIMS) on 'High Profile' and impulse choice among the student for their management studies.
- Motivating the entire faculty for higher education, research and enrichment in the quality by FDP, work autonomy, single line hierarchy working model etc.
- His forefront abilities have earned permanent affiliation from SP Pune University, ISO certification, Green Audit and NAAC accreditation to the Institute well in time.
- His niche, unique and salient working tentacles are the mentor-mentee, students grooming, value education, competency enrichment useful citizenry, Alumni Connect Dais etc.

KPI Model Developed:

My basic and important KPI (Key Performance Indicator), which I developed is Keep People (staff) Informed, Inspired followed with involvement and Interest. This makes the staff, employees, teachers' better performer and contributor for Institutional Development.



His Keen Interest Areas:

- ✓ To host 10 to 30 hours employable certificate courses such as Event Management, Personality Development, Confidence Development, Counter Communication Skills, Management Insights Techniques, case writing FDP, employability and industry-oriented courses etc.
- ✓ He is intrinsic towards, Industrial Development Research, Consultancy and Project Reports, Financial Feasibility, Staff Training and Skill workshops etc.
- ✓ Formulating startups feasibility-blue prints scratch to finish.

Dr. M.A.Lahori. B.Com., M.B.A., Ph.D., D.Litt., (USA)
Certified Skill India Trainer (GoI), Int'l Certified Marketing Professional MTC
Global Blore, Certified Mentor of UHV, AICTE New Delhi & Accredited
Management Expert, Bestow Edutrex Int'l Mumbai

Gist	
PhD awarded scholars	02 No., few are in pipeline
Ph.D Viva voce Examiner/ Member	For more than 40 scholars
Ph.D thesis evaluation	Around 70+ thesis
Member of BoS	15 courses
Research paper Publication	75+
Cases developed and published in UK case Centre	7+
Conferences hosted	15+
Great Hands-on-Approach	Institutional Development and Industry-interface

Dr.M.A.Lahori